Rodney Cooper-sweat
STRATEGIC MANAGEMENT (TMGT4398 40232E)

BC Survey - Results 2023 Fall II (8 week II), STRATEGIC MANAGEMENT

Dear Instructor,

Below are the 2023 Fall II (8 week II) survey results for "STRATEGIC MANAGEMENT (TMGT4398 40232E)".

The overall indicator is listed first.

The second part of the analysis lists the average values of all individual questions.

Comments are listed at the report's end.

If you have any further questions, please reach out to a member of PIER.

Best regards,

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Rodney Cooper-sweat
2023 Fall II (8 week II)
STRATEGIC MANAGEMENT (TMGT4398 40232E)
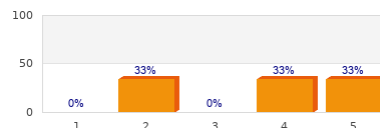No. of responses = 3

Brazosport College
The College of Choice®

Survey Results

3. Level of Agreeance:

3.1) Instructions for course activities and assignments were clear.

strongly disagree — strongly agree

n=3
av.=3.7
md=4
dev.=1.5

3.2) The workload in this course was well distributed throughout the term.

strongly disagree — strongly agree

n=3
av.=2.3
md=3
dev.=1.2

3.3) The course was delivered as outlined in the syllabus.

strongly disagree — strongly agree

n=3
av.=4
md=4
dev.=1

3.4) Assessments/exams were based on material covered in assignments, readings, lectures, videos, group activities, etc.

strongly disagree — strongly agree

n=3
av.=4.3
md=4
dev.=0.6

3.5) The instructor made learning relevant to my field of study, career, or degree.

strongly disagree — strongly agree

n=3
av.=4.7
md=5
dev.=0.6

3.6) The instructor used a variety of instructional methods (examples: group discussions, student presentations, student activities, lab activities, online discussions, video assignments, case studies, etc.)

strongly disagree — strongly agree

n=3
av.=4.7
md=5
dev.=0.6

3.7) The instructor provided timely feedback on my assignments.

strongly disagree — strongly agree

n=3
av.=4
md=4
dev.=1

3.8) The instructor exhibited professional behavior, treated students respectfully, and used appropriate language during class.

strongly disagree — strongly agree

n=3
av.=4
md=4
dev.=1

3.9) The instructor provided grades within the stated timeframe.

strongly disagree | 100 | strongly agree

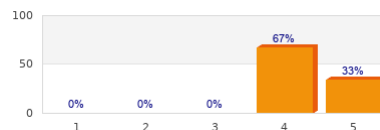| 1	2	3	4	5
0%	33%	0%	33%	33%

n=3
av.=3.7
md=4
dev.=1.5

3.10) The instructor was accessible to answer questions and explain material outside of class according to office hours.

strongly disagree | 100 | strongly agree

1	2	3	4	5
0%	0%	0%	67%	33%

n=3
av.=4.3
md=4
dev.=0.6

4. Overall Satisfaction With This Course:

4.1) Please rate your overall satisfaction with the learning experience in this course.

Very Dissatisfied | 100 | Very Satisfied

1	2	3	4	5
33%	0%	0%	33%	33%
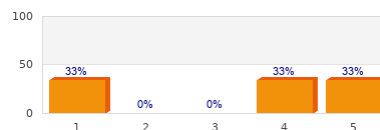
n=3
av.=3.3
md=4
dev.=2.1

5. Course Recommendation:

5.1) How likely are you to recommend this course with this instructor to a friend?

Very Unlikely | 100 | Very Likely

1	2	3	4	5
33%	33%	0%	33%	0%
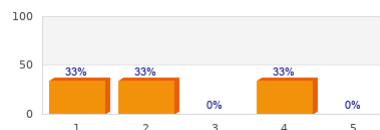
n=3
av.=2.3
md=2
dev.=1.5

7. Student Demographics:

7.1) How many credits have you completed toward your degree or certificate?

0 - 30 completed credits	0%
31 - 60 completed credits	0%
61 - 90 completed credits	0%
91 + completed credits	100%

n=3

7.2) This course is instructed as:

a face-to-face course	0%
a hybrid/blended course (a combination of face-to-face and online instruction)	0%
an online synchronous (students are required to participate online at a specific time)	66.7%
an online asynchronous (students view course materials at any time)	33.3%

n=3

7.3) This term I am currently enrolled in:

5 or less credit hours	33.3%
6 - 8 credit hours	33.3%
9 - 11 credit hours	0%
12 or more credit hours	33.3%

n=3

7.4) My current major is:

			n=3
Bachelor of Applied Technology (BAT)		100%	
Associate of Arts or Multi-Disciplinary Degree (AA)		0%	
Associate of Arts in Teaching (AAT)		0%	
Associate of Science (AS)		0%	
Associate of Applied Science (AAS) in a technical area		0%	
Certificate in a technical area		0%	

- -

7.5) I am currently a high school student taking college courses.

			n=3
Yes		0%	
No		100%	
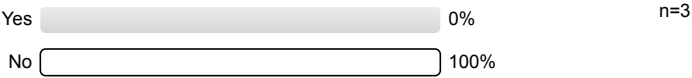
Comments Report

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6. Open Response:

6.1) What are the strengths of this course?

- Alot of good learning and interaction with this being a online course.

- Information is relevant to Strategic Management.

- You learn a lot

6.2) What changes would you recommend that would improve this course?

- A little less course work or group meetings required. Discussions were long and response length requirement was longer than all other classes I have ever taken.

- More flexibility with due dates for the assignments. When Brazosport College began offering online classes one of the main benefits was the flexibility of completing course material in a way that fits their schedule within the framework of having everything in by the end of the week. A lot of us in these courses are not just full time students. We are parents and full time working professionals who are going back to school to help further our careers. That is what was attractive about the online courses, they offered a better work/school/life balance. Recently there has seemed to a shift in that balance. This course entails a high volume of work with specific due dates that force students to actively engage in the class 5+ days a week not counting the the additional work that is required outside of class (team projects, case study's, chapter assignments, etc.). The improvement would be getting back the origins of online course and structuring courses in a way that fits the students work/school/life balance.

- This course has a heavy workload. It is intense.

6.3) Any further, constructive comments?

- Be more empathetic to the students.

- Dr. Cooper-Sweat is fantastic, only downfall is alot of work to be assigned to the working people in the class.

- Grading was tough